

# RESUME

Zhanna Buell

February 22, 2009

6223 Bancroft Way, San Jose, CA 95129

408 252 9261, cell 408 504 6101, zhanna.zabello@gmail.com

## OBJECTIVE

Web Designer | Artist | Photographer | Helping Hand

## RELEVANT SKILLS

- Have first hand experience with all stages of website development from idea, through implementation, QA, maintenance and marketing
- Languages: HTML, CSS, some PHP, some Action Script, some Java Script
- Search Engine Optimization knowledge
- Good organizational skills and attention to detail; ability to prioritize demands and multitask to complete daily objectives
- Can create multilingual websites
- Digital Photography

## SOFTWARE

- Web design and site architecture: Adobe Dreamweaver, Fireworks, Flash
- Art and design: Adobe Photoshop, Adobe Illustrator, Adobe Fireworks, Flash
- Photo-editing: Adobe Photoshop, Adobe Lightroom, Picasa, Flickr, iPhoto
- Localization: Trados, Avral Tramigo, WebBudget
- Other: Microsoft Office

## EDUCATION

- Winter 2009 **Adobe Illustrator** @ Foothill College, CA
- Fall 2008 **Introduction to Flash; Photo 005** @ Foothill College, CA
- Nov 2007 – Jan 2008 **Localization** @ Monterey Institute of International Studies
- Before 2007: **BA and honors diploma with double major in Russian and English** @ Pyatigorsk State University of Foreign Languages, Pyatigorsk, Russia; **Macromedia Certificate: Macromedia Flash** @ Multimedia Resource Group, Palo Alto, CA; **charcoal and pastels drawing** @ Mary Muller professional artist's studio, Des Moines, Iowa; **typography** @ Des Moines Community College, Iowa; **Introduction to Java Programming Language** @ Simpson College, Indianola, Iowa

## WORK EXPERIENCE

Aug 2007 – PRESENT

### Web Designer @ Zabello Design.

**Responsibilities:** Work closely with my clients to create sites from scratch and then train the clients to maintain their sites. Work included a multilingual site. Created templates based and custom designed websites that included animation, PHP e-mail, Java Script functions, Flash elements as well as my original photography. See latest portfolio + at [zabellodesign.com](http://zabellodesign.com)

**Achievements:** ~ A Personal Care Boutique ~ site appeared on a news service <http://www.1888pressrelease.com>. This was an example of successful collaboration with a client to meet very specific demands and deadlines

Oct 2006 – Oct 2007

### English Quality Rater @ Workforce Logic for Google Inc.

**Responsibilities:** Examined and analyzed text, web pages, images, and other kinds of information. Evaluated the accuracy of Google search engine results. Communicated via an online tool.

**Achievements:** Within the first two months promoted to a Russian QR Moderator.

Aug 2000 – Sept 2000

### Quality Assurance @ Ensemble Internet Design

**Responsibilities:** Worked remotely and temporarily as a part-time quality controller for Ensemble Internet Design's client Quintus.

Nov 1998 – June 2000

### Senior Consultant @ at Arthur Andersen LLP Business Consulting division (now Accenture)

**Responsibilities :** Participated in development of experiential design methodology and web sites diagnostic tools. That included web sites quality evaluation, focus groups, and usability testing, content inventory. Created mock up sites for potential clients in medical field. Assisted in developing visual appearance and strategy for redesigning website for Agilent Technology.

**Achievements:** My design was chosen out of four as a main redesign direction.

June 1995 – Aug 1999

### Designer @ agriculture.com

**Responsibilities :** Assisted in development of a portal site and profit center @agriculture Online within a US\$1bn publishing company Meredith Corporation.

**Achievements:** Increased navigability and doubled the number of visits to site sections by introducing a new navigation model. Created an extensive cross-reference

Internet archive of selected articles from agricultural magazine with over 1.4 Mil readership. Pioneered daily one-minute online radio shows based on Radio Magazine. This brought additional advertising revenues to the site. Built and maintained Cyrillic encoded section called New Agribusiness Online.

Before that in Russia I worked primarily in the publishing industry and communications media, and as a Russian/English interpreter.

## COMMUNITY INVOLVEMENT

My community involvement is extensive and ongoing. I have been working as a volunteer 6 hours per week at Christa McAuliffe K8 alternative public school in Saratoga for the last 3 years.

In 2007-08 aided 3 hour a week at Saratoga Parent Nursery school, maintained their website and participated in a number of fund raising events.

In 2005 on a volunteer basis tutored the Internet in the Russian Language at the Calabazas Branch of the San Jose Public Library.

In 2002 on a volunteer basis created and maintained two of Las Madres Club web sites: Las Madres Cupertino/ West San Jose 2000, Las Madres 2000. Las Madres club is a nonprofit parents' playgroup. Las Madres club has over a 1000 members.

I support local YMCA and often participate as a volunteer during *Sunset* Magazine celebration weekend.

## MY WEB PRESENCE

[Zabello Design](#)

[Flickr](#)

[Shutterfly](#)

[LinkedIn](#)

## CONTACTS

Contacts and references per request